

## **Program 'The N65 as a showcase, and much more'**

The program includes ideas of enterprising farmers in Het Groene Woud (united in Greenport Midden Brabant). The region has a strong and established tree nursery with international significance. The nurseryman improve the spatial quality around the road N65 over the next years.

The farmers in the region are inspired by Vincent Van Gogh, who lived in his childhood in the region (village Helvoirt). As a first project they have made a Green Van Gogh Wall, which represents painting 'De Zaaier' with 4.000 plants. The painting will grow and prosper over the seasons. The enterprising farmers have sown. They look forward to harvest.

They are supported by artists and professionals in the regional network of National Landscape Het Groene Woud. The program is made possible by a (financial) contribution of the province of North Brabant and partners from the region.